

# Sara Greer

Web developer, graphic designer and communications professional

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## EXPERIENCE

### **Del Mar College, Internet Specialist**

CORPUS CHRISTI, TEXAS ( JUNE 2016 - PRESENT)

Design, create, and update web pages. Manage and troubleshoot issues for users on Microsoft Office 365. Assist faculty and designers regarding Canvas course design and technical issues. Train faculty and staff to use website's content management system.

### **Driscoll Children's Hospital, Digital Marketing Specialist**

CORPUS CHRISTI, TEXAS ( JANUARY 2015 - JUNE 2016)

Designed and developed web pages and content for social media, email and print that promoted Driscoll's mission. Updated website content for all service lines, departments and gift shop. Developed and tracked email marketing campaigns. Used analytics to improve SEO.

### **Corpus Christi Caller-Times, Senior Designer**

CORPUS CHRISTI, TEXAS (APRIL 2010 - JANUARY 2015)

Designed layouts and graphics for seven daily newspapers at a remote design hub. Produced and shipped 10-30 pages daily under multiple deadlines, with a focus on breaking news and features.

### **Memorial Hospital, Internal Communications Coordinator**

GULFPORT, MISSISSIPPI (APRIL 2009 - APRIL 2010)

Wrote, designed, and coordinated production of marketing materials such as brochures, invitations, posters and banners. Updated website content and maintained hospital's presence on social media.

### **The Sun Herald, Designer & Copy Editor**

GULFPORT, MISSISSIPPI (JULY 2006 - APRIL 2009)

Designed layouts and graphics for a daily newspaper. Promoted to lead designer for front page and news. Edited articles and wrote headlines.

## EDUCATION

**Vanderbilt University** — Bachelor of Arts, 2003

## SKILLS

**Proficient** in HTML, CSS, JavaScript, WordPress, Photoshop, Illustrator

**Knowledge** of jQuery, PHP, Bootstrap, video editing using Adobe Premiere Pro

**Excellent** project planning, time management and communication skills

**Experienced** in technical troubleshooting and customer service

## AWARDS

**Pulitzer Prize for Public Service** awarded to Sun Herald staff for work during and after Hurricane Katrina

**News design awards** from Louisiana/Mississippi APME, E.W. Scripps Co., Texas APME and others

## VOLUNTEER

**Coach** for Rails Girls Houston, a workshop that teaches women how to code in a beginner-friendly environment